

Message Text

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ACTION EA-09

INFO OCT-01 ISO-00 OES-06 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /053 W

----- 026334

R 160946Z AUG 76

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 2119

AMEMBASSY KUALA LUMPUR

AMEMBASSY SINGAPORE

UNCLAS BANGKOK 22956

C O R R E C T E D C O P Y (MRN 22956 VICE 2295)

SINGAPORE FOR TRADE CENTER

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: COMMERCIAL FISHING EQUIPMENT TRADE MISSION - AUGUST

22-27, 1976

1. ADVANCE OFFICER HAS CONFIRMED FOLLOWING ARRANGEMENTS WITH EMBASSY COMMERCIAL STAFF THAT MISSION WILL:

A. ATTEND BRIEFING BY EMBASSY STAFF AND AMERICAN CHAMBER OF COMMERCE.

B. ATTEND BRIEFING BY OFFICIALS IN FISH MARKETING ORGANIZATION AND COLD STORAGE ORGANIZATION, AGENCIES RESPONSIBLE FOR ADMINISTERING THE GOVERNMENT'S MAJOR PLAN PROMOTING THAILAND'S FISHERIES INDUSTRY (INCLUDING ADB LOAN).

C. VISIT MR. PHAIROJANA JAIYAPHORN OF THAI SERI COLD STORAGE, PRESIDENT OF THREE MAJOR FISHERIES ASSOCIATIONS. THE MISSION'S ARRIVAL IN BANGKOK IS WELL TIMED IN THAT IT COINCIDES WITH THE FISHERIES ASSOCIATION'S CONFERENCE IN WHICH CHAIRMEN OF LOCAL ASSOCIATIONS WHO ARE THE LARGEST FISHING FLEET OWNERS WILL BE PRESENT. MISSION MEMBERS WILL GIVE SHORT PRODUCT PRESENTATIONS TO CONFERENCE.

D. ATTEND RECEPTION HOSTED BY AMBASSADOR.

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E. TRAVEL TO SAMUT SAKORN TO INSPECT FISHING FACILITIES AND

ATTEND LUNCHEON HOSTED BY THE SAMUT SAKORN FISHERIES ASSOCIATION.

F. VISIT MINISTRY OF AGRICULTURE FOR COURTESY CALL ON FISHERY DEPARTMENT CHIEF OFFICIALS.

G. MEET WITH BUSINESSMEN AND GOVERNMENT OFFICIALS AT THE BUSINESS INFORMATION CENTER TO DISCUSS DIRECT SALES, DISTRIBUTORSHIPS, LICENSING AGREEMENTS AND JOINT VENTURARRNGEMENTS.

H. HOST LUNCH FOR LEADING BUSINESSMEN AND GOVERNMENT OFFICIALS OF FISHERIES INDUSTRY.

2. RESERVATIONS FOR MISSION MEMBERS AND DIRECTOR HAVE BEEN CONFIRMED AT THE SIAM INTERCONTINENTAL AUGUST 21-28 (PRESIDENTIAL SUITE PLUS 7 SINGLES). THE MISSION MEMBERS WILL BE PREREGISTERED.

3. THE BUSINESS INFORMATION CENTER WILL BE AT THE CHIANG MAI ROOM OF SIAM INTERCONTINENTAL 0800-1800 AUGUST 25, 26, 27. THE EMBASSY WILL PROVIDE A SECRETARY AND A FSL WILL BE PRESENT FOR ANY NEEDED TRANSLATION SERVICE.

4. THE EMBASSY WILL PROVIDE CARS FOR ALL NECESSARY TRANSPORTATION.

5. SCHEDULE

SAT., AUG. 21

1210 MISSION ARRIVES IN BANGKOK BY FLIGHT MH 822A FROM KUALA LUMPUR. GROUP WILL BE MET AT AIRPORT BY COMMERCIAL OFFICER WARD BARMON AND COMMERCIAL ASSISTANT, MR. SATHIT
2:00 PM MEETING IN MISSION DIRECTOR'S SUITE WITH DIRECTOR, COMMERCIAL OFFICER AND COMMERCIAL ASSISTANT

SUN., AUG. 22

FREE TO ALLOW MISSION TO RELAX FROM PREVIOUS WEEK'S ACTIVITIES

MON., AUG. 23

8:30 - 10:30 AM BRIEFING AT AMERICAN EMBASSY

12:30 DEPART HOTEL

1:00 PM MEETING WITH FISH MARKETING ORGANIZATION AND COLD STORAGE ORGANIZATION OFFICIALS

3:00 PM BRIEF MR. PHAIROJANA JAIYAPHORN (THAI SERI COLD STORAGE), PRESIDENT OF THE THREE FISHERIES ASSOCIATIONS AND 30 ASSOCIATION CHAIRMEN FROM THROUGHOUT THAILAND.

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5:00 PM RETURN TO HOTEL

6:30- 8:00 PM AMBASSADOR'S RECEPTION (TRANSPORTATION LEAVES HOTEL AT 6:00 PM)

TUES., AUG. 24

TRAVEL TO SAMUT SAKORN TO INSPECT FISHING FACILITIES AND ATTEND LUNCHEON HOSTED BY FISHERIES ASSOCIATION. RETURN MIDAFTERNOON.

3:30 PM VISIT MINISTRY OF AGRICULTURE FOR COURTESY CALL ON

DEPARTMENT OF FISHERIES

WED., AUG. 25

9:00 AM - 12:00 INDIVIDUAL APPOINTMENTS AT BUSINESS INFORMA-
TION CENTER (BIC)

2:00 - 5:00 PM INDIVIDUAL APPOINTMENTS AT BIC

THURS., AUG. 26

9:00 AM - 12:00 INDIVIDUAL APPOINTMENTS (BIC)

12:15 LUNCHEON IN SIAM GRILL OF HOTEL HOSTED BY MISSION
MEMBERS FOR LEADING THAI BUSINESSMEN AND GOVERNMENT
OFFICIALS

2:00 - 5:00 PM INDIVIDUAL APPOINTMENTS

FRI., AUG. 27

9:00 AM - 12:00 INDIVIDUAL APPOINTMENTS

2:00 - 4:00 PM INDIVIDUAL FOLLOW-UP

4:00 - 5:00 PM WRAP-UP MEETING WITH MISSION DIRECTOR AND
COMMERCIAL OFFICERS IN DIRECTOR'S SUITE.

6. TENTATIVE BUDGET AS FOLLOWS:

A. EXPENSES EXCLUDING HOSPITALITY:

RENTAL: BIC RENTAL \$25 A DAY FOR 3 DAYS	75.00
MISSION DIRECTOR'S SUITE	1050.00
PRINTING, MAILING AND DISTRIBUTION OF PROMOTIONAL MATERIALS	185.00
MISCELLANEOUS	50.00
TOTAL	1360.00

B. HOSPITALITY:

AMBASSADOR'S RECEPTION	200.00
REFRESHMENTS FOR SUITE	30.00
LUNCHEON	400.00

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REFRESHMENTS FOR BIC	90.00
TOTAL	720.00

7. FURTHER DETAILS FOR THE TRADE MISSION OUTLINED IN ADVANCE
OFFICER'S MEMO OF UNDERSTANDING WHICH WILL BE SUPPLIED TO
MISSION DIRECTOR UPON ARRIVAL.
WHITEHOUSE

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Margaret P. Grafeld
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